

(1) MASTER'S DEGREE COURSE IN JOURNALISM AND MASS COMMUNICATION (MJMC)

Structure and Brief Syllabi of the M.J.M.C

Master's programme in Journalism and Mass Communication has been introduced from 2005 session. It helps the students of Journalism and Mass Communication to upgrade their knowledge and skill in this area. The programme consists of sixteen papers, spread over two years. out of 16 papers a full paper of 100 marks (paper xvi) has been introduced to provide practical training to students in print and electronic media. For this purpose, the students will be attached to print and electronic media for 15 days compulsory training in each branch to acquaint themselves with actual working in these areas. They will be required to handle video camera, go for actual news collection, write out stories, record interviews etc. They will also learn basics of news writing, editing, composition of news etc. and acquire elementary knowledge of functioning of a T.V. channel, transmission of news and visuals, photo-composition etc. and learn about advantages of satellite communication. Similarly, a practical training in computer application has also introduced as part of 8th paper for first year students.

Eligibility Criteria for Admission: – Graduate in any discipline

Scheme of Examination- Master's programme in Journalism and Mass Communication is of two years duration divided into Part-I and Part-II, each Part consisting of eight papers. Each paper carries 100 marks, divided into term end theoretical written examination and home assignment /practical work in a ratio of 80:20. Failure in one paper will mean failure in that Part of the examination. Hence, students must strive to pass in all the papers. It is necessary to pass Part-I of the examination before a student can be promoted to Part-II. In order to pass each part of the examination, it is, now, compulsory for every student, to secure atleast 33% of marks in each paper. To determine 33% of marks in each paper, the marks obtained by the candidate, both in the term end theoretical written examination and the practical examination/home assignment, as the case may be, will be clubbed and counted together and percentage determined accordingly. However, if a candidate has failed to appear or secured zero mark in term end theoretical examination or practical examination/home assignment, as the case may be, in any paper, he/she will be deemed to have failed in that paper and the part. The abstract of the syllabus of MJMC is as below

| Paper | Title of the paper | Distribution of Marks between Theory and Assignment | | | Minimum Marks required to pass the examination (written exam. + practical/ Assignment) |
|-------|--|---|------------|-----------|--|
| | | Written exam | Assignment | Practical | |
| | PART-I | | | | |
| 1. | पत्रकारिता एवं जनसंचार के सिद्धान्त | 80 | 20 | | 33 |
| 2 | माध्यमों का विकास | 80 | 20 | | 33 |
| 3 | रिपोर्टिंग कला | 80 | 20 | | 33 |
| 4 | सम्पादन कला | 80 | 20 | | 33 |
| 5 | इलेक्ट्रॉनिक मीडिया (रेडियो और फिल्म) | 80 | 20 | | 33 |
| 6 | इलेक्ट्रॉनिक मीडिया (टीवी और वेब पत्रकारिता) | 80 | 20 | | 33 |
| 7 | मीडिया विधि एवं आचार संहिता | 80 | 20 | | 33 |
| 8 | कम्प्यूटर के प्रयोग | 80 | | 20 | 33 |
| | Total | 640 | 140 | 20 | 264 |

| PART-II | | | | | |
|----------------|---|------------|------------|------------|------------|
| 9 | जनसम्पर्क | 80 | 20 | | 33 |
| 10 | विज्ञापन: सिद्धान्त एवं व्यवहार | 80 | 20 | | 33 |
| 11 | विकास संचार | 80 | 20 | | 33 |
| 12 | पर्यावरण एवं आपदा प्रबंधन संचार | 80 | 20 | | 33 |
| 13 | अन्तर्सांस्कृतिक संचार | 80 | 20 | | 33 |
| 14 | माध्यम प्रबंधन | 80 | 20 | | 33 |
| 15 | संचार-शोध | 80 | 20 | | 33 |
| 16 | प्रिंट और इलेक्ट्रॉनिक मीडिया में, व्यावहारिक प्रशिक्षण | 80 | | 50+50 | 33 |
| Total | | 560 | 140 | 100 | 264 |