

Nalanda Open University
Assignment (Session 2015-2018)
(Year of Issue -2017 for Examination 2018)
Bachelor of Business Administration (B.B.A) Part-III

Instruction for submission of Assignment

Each student shall be required to submit two assignments in each theory paper of all programmes where no practical/project work is prescribed. For this purpose, the University administration will set out and provide to each student three different topics in each theory paper; out of which he/she will be required to write out and submit assignment work only on two topics of his/her choice in the answer book provided to him/her for this purpose by the University. Both the assignments, each carrying equal marks, shall be evaluated for the purpose of examination. It is again emphasized that writing of two assignments in each theory paper, where no practical / project work is prescribed, is compulsory and unless it is done and assignment copy submitted to the University on the date of the examination of the theory portion of the concerned paper, the study requirement of the student will not be taken to have been completed and he/she will be declared to have failed. Besides, it has, now, been decided by the University to club the marks obtained by a student in his/her assignment work /project work with the marks obtained by him/her in the written examination of that paper to determine his/her pass percentage in the concerned paper. Hence, it is in student's interest that he/she submits the assignment work in time. Students are also advised to prepare their assignments very carefully and meticulously. They must write assignment in their own handwriting. Assignment answers should not be copied from the learning material supplied by the University or from any other source. Assignments must be submitted in the answer books provided to the students by the University for this purpose. In no case, assignment written in private copy will be accepted by the University. In case of loss of assignment copy, fresh assignment copy may be procured from the University on payment of Rs.100.00 by bank draft. Similarly, Project-Work, wherever prescribed, must also be submitted by the fixed date, failing which the student will be deemed to have failed in the concerned subject.

PAPER-XIII

(Organizational Behaviour)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Explain various methods of motivating employees.
कर्मियों को अभिप्रेरित करने की विभिन्न विधियों की व्याख्या कीजिए ।
2. Define organisation and describe its various kinds.
संगठन की परिभाषा दीजिए तथा इसके विभिन्न प्रकारों का वर्णन कीजिए ।
3. Underline various stages of organisational development.
संगठनात्मक विकास की विभिन्न अवस्थाओं को रेखांकित कीजिए ।

Paper-XIV(Risk and Insurance Management)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. What is insurance? Explain its characteristics.
बीमा क्या है? इसकी विशेषताओं की व्याख्या कीजिए ।
2. Define indemnity and describe the elements associated with it
क्षतिपूर्ति की परिभाषा दीजिए तथा इससे संबद्ध तत्वों का वर्णन कीजिए ।
3. Describe the various insurance organisations working in India
भारत में कार्यरत बीमा संगठनों का वर्णन कीजिए ।

Paper-XV(International Business)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Describe the importance and advantages of international business.

- अन्तर्राष्ट्रीय व्यवसाय के महत्व एवं लाभों का वर्णन कीजिए ।
2. Explain modes of entering in potential market.
संभावित बाजार में प्रवेश के तरीकों की व्याख्या कीजिए ।
 3. Explain the composition and direction of India's foreign trade.
भारत के विदेशी व्यापार की संरचना और दिशा की व्याख्या कीजिए ।

Paper-XVI (Cost and Management Accounting)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Describe the elements of Cost.
लागत के तत्वों का वर्णन कीजिए ।
2. Define Cost Accounting and explain its objectives.
लागत लेखांकन को परिभाषित कीजिए तथा इसके उद्देश्यों की व्याख्या कीजिए ।
3. What is management accounting? Discuss its goals.
प्रबंधकीय लेखांकन क्या है? इसके लक्ष्यों की विवेचना कीजिए ।

Paper-XVII (e-Comerce)

Practical Work

Paper-XVIII

(Quantitative Techniques for Management)

Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)

1. Describe the binomial distribution and normal distribution.
द्विपदीय वितरण और सामान्य वितरण का वर्णन करें
2. Define different network analysis techniques.
विभिन्न नेटवर्क विश्लेषण तकनीकों को परिभाषित करें
3. What is pure and mixed strategy?
शुद्ध और मिश्रित रणनीति क्या है?

Paper-XIV(Risk and Insurance Management)