

**Nalanda Open University**  
**Assignment (Session 2017-2020)**  
**(Year of Issue -2017 for Examination 2018)**  
**Bachelor of Business Administration (B.B.A) Part-I**

**Instruction for submission of Assignment**

Each student shall be required to submit two assignments in each theory paper of all programmes where no practical/project work is prescribed. For this purpose, the University administration will set out and provide to each student three different topics in each theory paper; out of which he/she will be required to write out and submit assignment work only on two topics of his/her choice in the answer book provided to him/her for this purpose by the University. Both the assignments, each carrying equal marks, shall be evaluated for the purpose of examination. It is again emphasized that writing of two assignments in each theory paper, where no practical / project work is prescribed, is compulsory and unless it is done and assignment copy submitted to the University on the date of the examination of the theory portion of the concerned paper, the study requirement of the student will not be taken to have been completed and he/she will be declared to have failed. Besides, it has, now, been decided by the University to club the marks obtained by a student in his/her assignment work /project work with the marks obtained by him/her in the written examination of that paper to determine his/her pass percentage in the concerned paper. Hence, it is in student's interest that he/she submits the assignment work in time. Students are also advised to prepare their assignments very carefully and meticulously. They must write assignment in their own handwriting. Assignment answers should not be copied from the learning material supplied by the University or from any other source. Assignments must be submitted in the answer books provided to the students by the University for this purpose. In no case, assignment written in private copy will be accepted by the University. In case of loss of assignment copy, fresh assignment copy may be procured from the University on payment of Rs.100.00 by bank draft..

**PAPER-I**

**(BUSINESS AND MANAGEMENT)**

**Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)**

1. What is Partnership Firm? Describe its characteristics.  
साझेदारी फर्म क्या है? इसकी विशेषताओं का वर्णन कीजिए ।
2. Describe the factors affecting industrial development.  
औद्योगिक विकास को प्रभावित करने वाले कारकों का वर्णन कीजिए ।
3. Define leadership. Describe the various styles of leadership.  
नेतृत्व की परिभाषा दीजिए । नेतृत्व के विभिन्न स्वरूपों का वर्णन कीजिए ।

**PAPER-II (OLD BOOK)**

**(FOUNDATION COURSE IN HUMANITIES AND SOCIAL SCIENCES)**

**Answer Any Two Questions. (सभी प्रश्न 10-10 अंकों के हैं)**

1. Discuss the basic ideas behind the concept of human security.  
मानवीय सुरक्षा की अवधारणा के पीछे आधारभूत विचारों की विवेचना कीजिए ।
2. Define Globalisation. Discuss its advantages.  
वैश्वीकरण को परिभाषित कीजिए । इसके लाभों का विवेचन कीजिए ।
3. Critically examine the functions of family as an institution.  
एक संस्था के रूप में परिवार के कार्यों का आलोचनात्मक परीक्षण कीजिए ।

**or**

**PAPER-II (New Book)**

**(Foundation Course in Social & Environmental Science)**

**Answer Any Two Questions. (सभी प्रश्न 10-10 अंकों के हैं)**

1. State the basic features of the Indian Constitution.  
भारतीय संविधान की बुनियादी विशेषताओं का उल्लेख कीजिये ।
2. Define Fundamentals of Environmental Science and discuss its scope.

- पर्यावरण विज्ञान के बुनियादी सिद्धांतों को परिभाषित और इसके क्षेत्र की विवेचना कीजिये।
3. What are natural resources and its type?  
प्राकृतिक संसाधन और इसके प्रकार क्या हैं ?

**PAPER-III**  
**(BUSINESS COMMUNICATION )**

**Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)**

1. Explain the types of communication.
2. Explain the physical barrier to communication.
3. Define communication? Describe characteristics of communication.

**PAPER-IV**  
**(BUSINESS ECONOMICS )**

**Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)**

1. Discuss the marginal productivity theory of Wages.  
मजदूरी के सीमांत उत्पादकता सिद्धांत की विवेचना कीजिए ।
1. What is inflation? Explain its effects on different classes of society.  
मुद्रा स्फीति क्या है? समाज के विभिन्न वर्गों पर इसके प्रभावों की व्याख्या कीजिए ।
3. Explain the law of demand. What are its exceptions?  
माँग के नियम की व्याख्या कीजिए । इसके कौन-कौन से अपवाद हैं?

**PAPER-V**  
**(COMPUTER FUNDAMENTAL )**

**Practical**

**PAPER-VI**  
**(BUSINESS ORGANIZATION )**

**Answer Any Two Questions.(सभी प्रश्न 10-10 अंकों के हैं)**

1. What are the types of business combination? Describe each of them in brief.  
व्यावसायिक संयोजन कितने प्रकार के होते हैं ? प्रत्येक का संक्षेप में वर्णन करें
2. Describe long-term sources of mobilizing Capital.  
पूंजी जुटाने के दीर्घकालीन स्रोतों का वर्णन कीजिए ।
3. Describe the factors affecting success of a business.  
व्यावसायिक सफलता को प्रभावित करने वाले कारकों का वर्णन कीजिए ।