

MJMC - Part - 1

Introduction to Electronic media - Television
Paper - VI

Prepared by -
Shambhu prasad singh

Content -

1. History of TV in India
2. Committees on Radio and Television in India.
3. Content differences in between Doordarshan and private channels.
4. Basic characteristics of television in mass communication
5. TV news room and studio lay out.
6. Acquaintance with studio equipments
7. Basic elements of news production
8. Notes on - News gathering, TV script, Cable TV, DTH, Pay channels

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