

# MJMC Part I

Introduction to Electronic media - Radio

Paper - V

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Content -

1. History of Radio in India
2. Radio is a powerful medium in Mass communication
3. Radio news- objectives, structure, aspects
4. Aspects of radio broadcasting
5. Importance of language translation in radio
6. Talk is a popular format in radio
7. Importance of FM broadcasting for mass.
8. Radio jockey

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