

## MJMC:2

Paper :14:Media Management

Topic:Media Organizations

Prepared by prof.dpsingh

Media organizations are as follows:

### 1:Press Information Bureau

The press Information bureau (PIB)is the central agency of the Government of India for the dissemination of information on Government policies, decisions, programs, initiatives and activities. It puts out this information to daily newspapers, periodicals, newsagencies ,All India Radio and Doordarshan. The PIB has its headquarters in Delhi .

### 2:Publications Division

The Publications Division is the largest publishing house in the public sector. It is the media unit of Ministry of Information and Broadcasting.

From 1941 to 1943 the present Publications Division was part of the Home Department and was known as the Foreign Branch of the Bureau of Public Information. In 1943,it was transferred to the Department of Information and broadcasting and renamed the publications Division in December 1944.

### 3:Research and Reference Division

It is an agency that conducts research and provides reference information on a variety of subjects. TheMinistry of Information and Broadcasting and its constituent media units utilise the information services of the Research and Reference Division.

### 4: Photo Division

The photo Division comes under the administrative preview of the Ministry of Information and broadcasting. It documents the socio-economic progress and cultural activities of the country through photographs.

### 5:Press Council of India

The Press council of India is a

quasi-judicial body,constituted by an Act of Parliament. It has 28 members headed by a chairman. The chairman of the council has traditionally been a sitting or retired judge of the Supreme Court. While twenty members are press personnel, five are members of parliament and one each nominated by the University Grants Commission,SahityaAcademy

and Bar Council of India. It hears complaints by the press and against the press regarding freedom of the press. It suggests guidelines on

the ethical standards to be maintained by the press.

### 6: National Library

The National Library was established in 1948 under the Imperial Library act, 1948.It is situated in Belvedere Estate, Calcutta. It has more than twenty lakh volumes in its custody.This number excludes the maps, manuscripts, official Documents and books received as gifts or in exchange schemes.

The National Library is a subordinate department under the Ministry of Human Resources Development, Department of Culture,Government of India .It is headed by a Director in addition to a Librarian.

### 7:Office of the Registrar of Newspapers for India

This was started on 1st July ,1956.The Registrar of Newspapers for India (RNI),popularly known as the PressRegistrar ,heads this office. The office of the RNI maintains a record of the registered newspapers and periodicals in all languages of the country. It published annually the Press India, volumes of which contain detailed information about the press,including circulation

figures of the various newspapers and magazines the language-wise. The RNI decides the Newsprint Allocation Policy and revised it whenever necessary.