

MJMC:2

Paper:14:Media management

Topic:Foreign News Agencies India

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Main Agencies Working in India:

Reuter:It is a private British news agency named after its founder, Paul Julius Von Reuter.It was founded in 1851.

Associated press (AP)is a news agency that was established in New York in 1848.

Agency France press(AFP) was established in Paris in 1944.

United press International (UPI)was founded in the United States in 1907. It has been facing financial problems and so has restricted its operations.

Other agencies working in India include Tass of Russia, DPA of Germany, and the Italian ANSA.

A new entrant is the India abroad News Service. This is owned by Mr.Gopal Raju,a non-resident Indian in New York, who brings out a newspaper called 'India Abroad ' from that city.

How They operate in the Country:

Soon after the country became independent, it was desired that the foreign agencies will not operate directly in the country, they had to enter into collaboration with Indian agencies as subscribers. Thus,Indian newspapers get news transmitted by AP or DPA through UNI,and that transmitted by AFP,Reuters or UPI through PTI.Similarly ,while they do have their own bureaus here,they depend mostly on the Indian agency they subscribe to and then add their own background before transmitting any news abroad. However, some news agencies have now sought permission to operate directly, especially with regard to commercial news,and this is being considered by the government.